Medicaid Message Schedule

June 17-21

• TV interviews in areas where forums are held (Jackson, Gulfport, Hattiesburg, Meridian, Columbus, Greenville)

June 22

- Gap Coverage press conference
- AFR interview

June 24

- Meeting with HHS/CMS Press Release
- TRIAD Luncheon Speech

June 25

• Healthcare Workforce Summit Medicaid Speech

June 28

• GHB letter to PLADs recipients (minus waiver population)

June 30 (or TBA)

- Waiver announcement (Tupelo, Jackson, Biloxi)
- GHB waiver letter to waiver population

July 1

- GHB phone drop to PLADs recipients
- GHB phone drop to waiver population

July 5

• Dr. Jones letter to PLADs recipients

July 7

• Dr. Jones patch-through phone drop with regional offices to PLADs recipients

TBA

• Organize drug fairs with drug companies